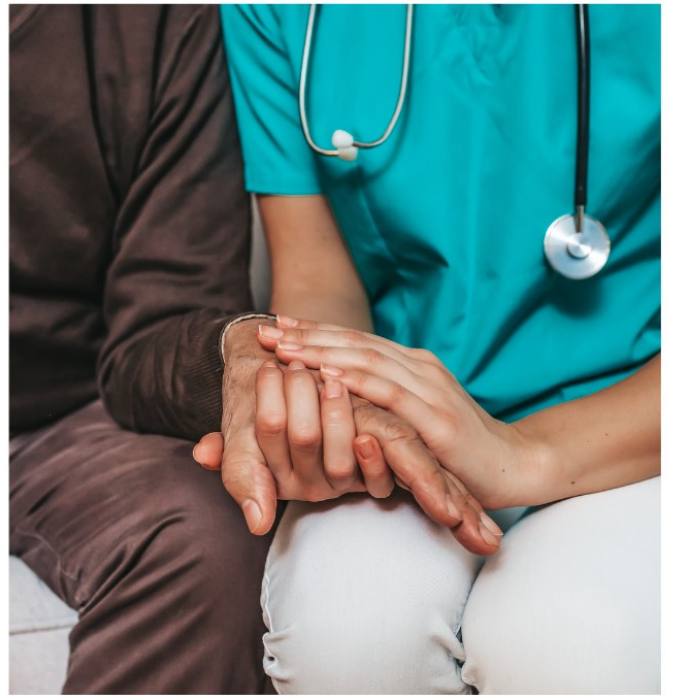




**MCKEE WELLNESS**  
FOUNDATION



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**2024**  
**Partnership**  
**Opportunities**

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What began 43 years ago to support McKee Medical Center is a legacy that continues today through McKee Wellness Foundation. Now with an expanded footprint, the Foundation serves Banner staff, patients, and facilities across Larimer and Weld Counties in addition to hundreds of needs outside the hospital walls. Whether assisting cancer patients with medical copays, helping veterans successfully reintegrate to civilian life, purchasing AEDs for use across the community, or supporting countless other individuals and programs, you can take confidence in the Foundation to bridge the greatest gaps in health and wellness.

McKee Wellness Foundation bridges the gaps in health and wellness increasing access to care, improving quality of life, and encouraging innovation within our community across four pillars of support:



## Patient Care

Supporting patient care needs for children, cancer patients, seniors, and low-income, underinsured, or uninsured patients.

- Emergency Cancer Grants
- BABY Foundation Grants
- Lifeline Program
- Nursing Support



## Community Programs

Health and wellness programming beyond the hospital walls.

- Blue Star Fund for veterans
- Health and wellness grants for K-12 students
- Loveland Community Health Center
- HEARTSafe Community



## Clinical Support

Providing need- and merit-based health and wellness educational opportunities.

- Healthcare worker appreciation, support, and continuing education
- Capital expenditures
- Sunshine Carts
- Women and Infant Services support



## EDUCATION

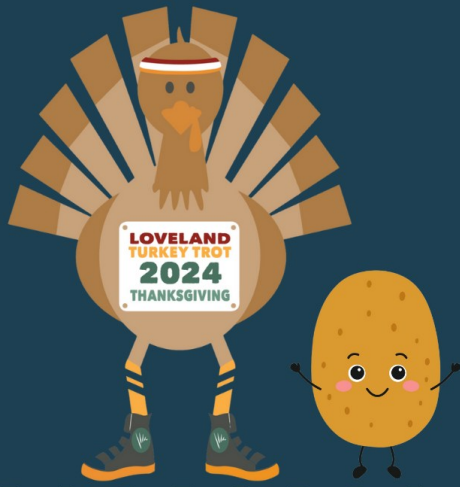
Providing need- and merit-based health and wellness educational opportunities.

- Banner Northern Colorado Scholarship
- Marge Schafer Nursing Scholarship
- Marcellus Scholarship
- Nursing Support








For a full listing of programs and funds, visit [mckeefoundation.com](http://mckeefoundation.com).

# 23RD ANNUAL LOVELAND TURKEY TROT FAMILY FRIENDLY 5K NOVEMBER 28, 2024

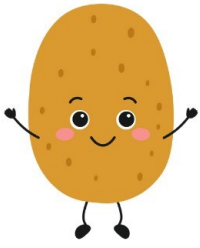


For over two decades, families across Northern Colorado have enjoyed Loveland’s 5K run/walk/trot benefiting McKee Wellness Foundation. This beloved holiday event brings over 1,700 participants, volunteers, and spectators together on Thanksgiving morning. Last year’s Turkey Trot raised nearly \$80,000 to support critical health and wellness needs locally.

BENEFITS					
	\$10,000 Presenting	\$5,000 Golden Turkey	\$2,500 Silver Platter	\$1,250 Bronze Pumpkin	\$500 Copper Gravy Boat
5K Registration(s)	32	16	8	6	2
Logo on Event Website	•	•	•	•	•
Dedicated Social Media Post	3	2	1	1	1
Logo on 2024 Turkey Trot T-shirt*	•	•	•	•	
Company Banner at Finish (Provided by Sponsor)	•	•	•		
Recognition in Promotional Email Blasts	•	•	•		
Company Banner at Mile Marker (Provided by Sponsor)	•	•	•		
Opportunity to Host a Booth on Race Village	•	•	•		
Acknowledgement in 2024 Impact Report	•	•			
Company Sponsor Badge with Social Media Package	•	•			
Logo on Digital Ads*	•				

\* Commit by October 18th to ensure inclusion

[www.lovelandturkeytrot.com](http://www.lovelandturkeytrot.com)



# EXCLUSIVE SPONSORSHIP OPPORTUNITIES

**Shirt Sponsor - (only 1 available) ..... \$7,500**

- 24 registrations
- Logo on shirt sleeve
- Logo on event website
- 2 dedicated social media posts
- Company Banner at Finish Line (Provided by Sponsor)
- Opportunity to host booth in Race Village
- Recognition in Promotional Email Blasts
- Company sponsor badge with social media package
- Acknowledgement in 2024 Impact Report

**Race Sponsor - (only 1 available) ..... \$4,500**

- 14 registrations
- Logo on race bibs
- Signage at finish line
- Logo on race t-shirt
- Logo on event website
- 2 dedicated social media posts
- Company Banner at Mile Marker (Provided by Sponsor)
- Opportunity to host booth in Race Village
- Recognition in Promotional Email Blasts
- Company sponsor badge with social media package
- Acknowledgement in 2024 Impact Report

**Prize Sponsor - (only 1 available) ..... \$3,500**

- 10 registrations
- Signage at prize pick-up
- Logo on race t-shirt
- Logo on event website
- 1 dedicated social media post
- Company Banner at Mile Marker (Provided by Sponsor)
- Opportunity to host booth in Race Village
- Recognition in Promotional Email Blasts

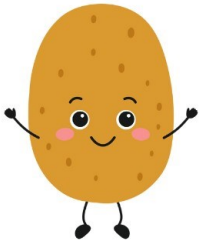
**Entertainment Sponsor - (only 1 available) ..... \$3,500**

- 10 registrations
- Verbal recognition
- Logo on race t-shirt
- Logo on event website
- 1 dedicated social media post
- Company Banner at Mile Marker (Provided by Sponsor)
- Opportunity to host booth in Race Village
- Recognition in Promotional Email Blasts

**Photography Sponsor - (only 1 available) ..... \$2,500**

- 8 registrations
- Signage at photo booth in Race Village
- Logo on race t-shirt
- Logo on event website
- 1 dedicated social media post
- Opportunity to host booth in Race Village
- Recognition in Promotional Email Blasts

Sold Out



# EXCLUSIVE SPONSORSHIP OPPORTUNITIES

**Packet Pickup Sponsor - (only 1 available) ..... \$2,500**

- 8 registrations
- Signage at Packet Pickup
- Logo on race t-shirt
- Logo on event website
- 1 dedicated social media post
- Opportunity to host booth In Race Village
- Recognition in Promotional Email Blasts

**First Aid Sponsor - (only 1 available) ..... \$1,500**

- 6 registrations
- Logo on race t-shirt
- Logo on website
- 1 dedicated social media post

**Sold Out**

**Volunteer Sponsor - (only 1 available) ..... \$1,500**

- 6 registrations
- Signage at volunteer check in room
- Logo on race t-shirt
- Logo on website
- 1 dedicated social media post

**Water Sponsor - (only 1 available) ..... \$750**

- 2 registrations
- Signage at water station
- Logo on race t-shirt
- Logo on website
- 1 dedicated social media post

**Sold Out**

**Booth Sponsorship ..... \$750**

- Vendor only booth in Race Village

**Mile Marker Sponsor ..... \$500**

- 2 registrations
- Logo at mile marker
- Logo on website

## Customize Your Partnership

There are many ways your organization can begin a partnership with McKee Wellness Foundation and make a real difference and a tangible impact. We create a partnership package that works for you.



Megan Streetman  
Development Director  
megan@mckeefoundationco.com  
(970) 617-5547



Kara Pappas  
Executive Director  
kara@mckeefoundationco.com  
(970) 617-5975

## Share your Partnership

Your partnership is meaningful to us, and we want to make it meaningful for you as well! You can make the most of partnership at any level by engaging with McKee Wellness Foundation. Connect through our social media channels:



@mckeefoundation



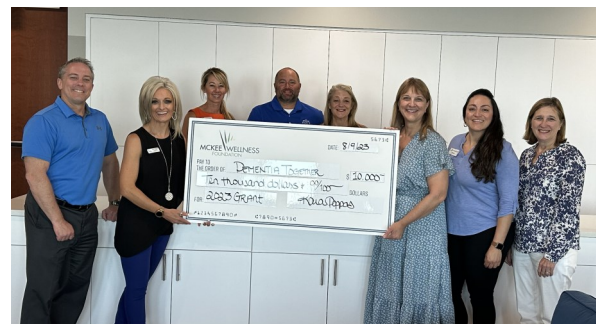
@mckeefoundation



mckeefoundation



mckeefoundation8937



808 W Eisenhower Blvd Ste 202, Loveland, CO 80537  
970-617-2575 | [www.mckeefoundation.com](http://www.mckeefoundation.com)

# SPONSORSHIP FORM



Thank you for partnering with McKee Wellness Foundation to help remove barriers to patient care, clinical support, education, and other community programs, providing access to health and wellness for Northern Colorado neighbors in need.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Company Social Channels: Facebook \_\_\_\_\_ LinkedIn \_\_\_\_\_

## SPONSORSHIP LEVELS

### Turkey Trot

- |   |   |
|---|---|
| <input type="checkbox"/> Presenting \$10,000      | <input type="checkbox"/> First Aid \$1,500      |
| <input type="checkbox"/> Golden Turkey \$5,000    | <input type="checkbox"/> Volunteer \$1,500      |
| <input type="checkbox"/> Silver Platter \$2,500   | <input type="checkbox"/> <del>Water \$750</del> |
| <input type="checkbox"/> Bronze Pumpkin \$1,250   | <input type="checkbox"/> Booth \$750            |
| <input type="checkbox"/> Copper Gravy Boat \$500  | <input type="checkbox"/> Mile Marker \$500      |
| <input type="checkbox"/> Shirt Sponsor \$7,500    |   |
| <input type="checkbox"/> <del>Race \$4,500</del>  |   |
| <input type="checkbox"/> <del>Prize \$3,500</del> |   |
| <input type="checkbox"/> Entertainment \$3,500    |   |
| <input type="checkbox"/> Packet Pickup \$2,500    |   |

Total \$ \_\_\_\_\_

Additional Gift \$ \_\_\_\_\_

Grand Total \$ \_\_\_\_\_

## PAYMENT INFORMATION

- Please send an invoice
- Check enclosed payable to McKee Wellness Foundation
- Credit Card    Card Number \_\_\_\_\_    Expiration \_\_\_\_/\_\_\_\_  
Name on Card \_\_\_\_\_    Security Code \_\_\_\_\_

Please return sponsorship form and payment information to:  
McKee Wellness Foundation, 808 W Eisenhower Blvd Ste 202, Loveland, CO 80537