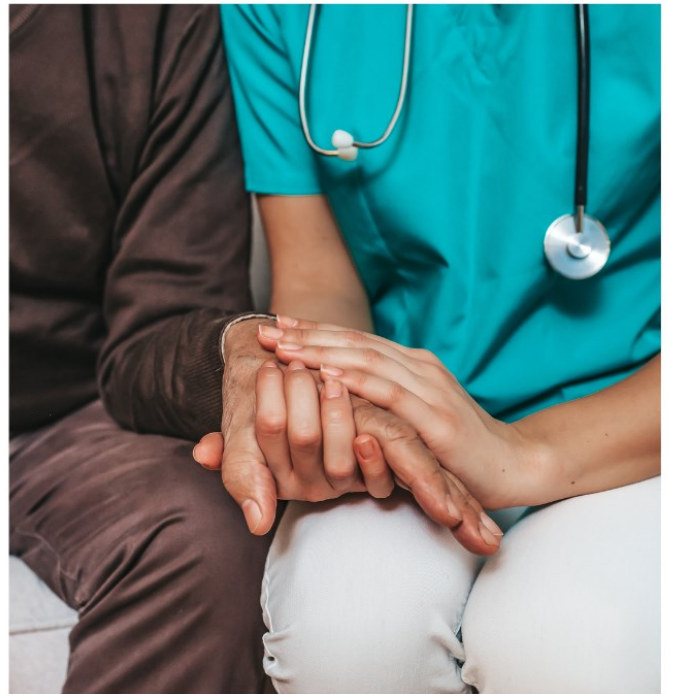




MCKEE WELLNESS
FOUNDATION



2024
Partnership
Opportunities



What began 43 years ago to support McKee Medical Center is a legacy that continues today through McKee Wellness Foundation. Now with an expanded footprint, the Foundation serves Banner staff, patients, and facilities across Larimer and Weld Counties in addition to hundreds of needs outside the hospital walls. Whether assisting cancer patients with medical copays, helping veterans successfully reintegrate to civilian life, purchasing AEDs for use across the community, or supporting countless other individuals and programs, you can take confidence in the Foundation to bridge the greatest gaps in health and wellness.

McKee Wellness Foundation bridges the gaps in health and wellness increasing access to care, improving quality of life, and encouraging innovation within our community across four pillars of support:



Patient Care

Supporting patient care needs for children, cancer patients, seniors, and low-income, underinsured, or uninsured patients.

- Emergency Cancer Grants
- BABY Foundation Grants
- Lifeline Program
- Nursing Support



Community Programs

Health and wellness programming beyond the hospital walls.

- Blue Star Fund for veterans
- Health and wellness grants for K-12 students
- Loveland Community Health Center
- HEARTSafe Community



Clinical Support

Providing need- and merit-based health and wellness educational opportunities.

- Healthcare worker appreciation, support, and continuing education
- Capital expenditures
- Sunshine Carts
- Women and Infant Services support



EDUCATION

Providing need- and merit-based health and wellness educational opportunities.






- Banner Northern Colorado Scholarship
- Marge Schafer Nursing Scholarship
- Marcellus Scholarship
- Nursing Support



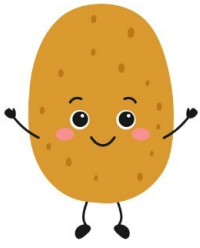
For a full listing of programs and funds, visit mckeefoundation.com.



For over two decades, families across Northern Colorado have enjoyed Loveland’s 5K run/walk/trot benefiting McKee Wellness Foundation. This beloved holiday event brings over 1,700 participants, volunteers, and spectators together on Thanksgiving morning. Last year’s Turkey Trot raised nearly \$80,000 to support critical health and wellness needs locally.

BENEFITS					
	\$10,000 Presenting	\$5,000 Golden Turkey	\$2,500 Silver Platter	\$1,250 Bronze Pumpkin	\$500 Copper Gravy Boat
5K Registration(s)	32	16	8	6	2
Logo on Event Website	•	•	•	•	•
Dedicated Social Media Post	3	2	1	1	1
Logo on 2024 Turkey Trot T-shirt*	•	•	•	•	
Company Banner at Finish (Provided by Sponsor)	•	•	•		
Recognition in Promotional Email Blasts	•	•	•		
Company Banner at Mile Marker (Provided by Sponsor)	•	•	•		
Opportunity to Host a Booth on Race Village	•	•	•		
Acknowledgement in 2024 Impact Report	•	•			
Company Sponsor Badge with Social Media Package	•	•			
Logo on Digital Ads*	•				

* Commit by October 18th to ensure inclusion



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Shirt Sponsor - (only 1 available) \$7,500

- 24 registrations
- Logo on shirt sleeve
- Logo on event website
- 2 dedicated social media posts
- Company Banner at Finish Line (Provided by Sponsor)
- Opportunity to host booth in Race Village
- Recognition in Promotional Email Blasts
- Company sponsor badge with social media package
- Acknowledgement in 2024 Impact Report

Race Sponsor - (only 1 available) \$4,500

- 14 registrations
- Logo on race bibs
- Signage at finish line
- Logo on race t-shirt
- Logo on event website
- 2 dedicated social media posts
- Company Banner at Mile Marker (Provided by Sponsor)
- Opportunity to host booth in Race Village
- Recognition in Promotional Email Blasts
- Company sponsor badge with social media package
- Acknowledgement in 2024 Impact Report

Prize Sponsor - (only 1 available) \$3,500

- 10 registrations
- Signage at prize pick-up
- Logo on race t-shirt
- Logo on event website
- 1 dedicated social media post
- Company Banner at Mile Marker (Provided by Sponsor)
- Opportunity to host booth in Race Village
- Recognition in Promotional Email Blasts

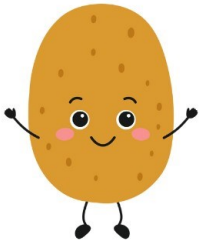
Entertainment Sponsor - (only 1 available) \$3,500

- 10 registrations
- Verbal recognition
- Logo on race t-shirt
- Logo on event website
- 1 dedicated social media post
- Company Banner at Mile Marker (Provided by Sponsor)
- Opportunity to host booth in Race Village
- Recognition in Promotional Email Blasts

Photography Sponsor - (only 1 available) \$2,500

- 8 registrations
- Signage at photo booth in Race Village
- Logo on race t-shirt
- Logo on event website
- 1 dedicated social media post
- Opportunity to host booth in Race Village
- Recognition in Promotional Email Blasts

Sold Out



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Packet Pickup Sponsor - (only 1 available) \$2,500

- 8 registrations
- Signage at Packet Pickup
- Logo on race t-shirt
- Logo on event website
- 1 dedicated social media post
- Opportunity to host booth In Race Village
- Recognition in Promotional Email Blasts

First Aid Sponsor - (only 1 available) \$1,500

- 6 registrations
- Logo on race t-shirt
- Logo on website
- 1 dedicated social media post

Sold Out

Volunteer Sponsor - (only 1 available) \$1,500

- 6 registrations
- Signage at volunteer check in room
- Logo on race t-shirt
- Logo on website
- 1 dedicated social media post

Water Sponsor - (only 1 available) \$750

- 2 registrations
- Signage at water station
- Logo on race t-shirt
- Logo on website
- 1 dedicated social media post

Sold Out

Booth Sponsorship \$750

- Vendor only booth in Race Village

Mile Marker Sponsor \$500

- 2 registrations
- Logo at mile marker
- Logo on website

Customize Your Partnership

There are many ways your organization can begin a partnership with McKee Wellness Foundation and make a real difference and a tangible impact. We create a partnership package that works for you.



Megan Streetman
Development Director
megan@mckeefoundationco.com
(970) 617-5547



Kara Pappas
Executive Director
kara@mckeefoundationco.com
(970) 617-5975

Share your Partnership

Your partnership is meaningful to us, and we want to make it meaningful for you as well! You can make the most of partnership at any level by engaging with McKee Wellness Foundation. Connect through our social media channels:



@mckeefoundation



@mckeefoundation



mckeefoundation



mckeefoundation8937



808 W Eisenhower Blvd Ste 202, Loveland, CO 80537
970-617-2575 | www.mckeefoundation.com

SPONSORSHIP FORM



Thank you for partnering with McKee Wellness Foundation to help remove barriers to patient care, clinical support, education, and other community programs, providing access to health and wellness for Northern Colorado neighbors in need.

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Email: _____ Contact Phone: _____

Company Social Channels: Facebook _____ LinkedIn _____

SPONSORSHIP LEVELS

Turkey Trot

- Presenting \$10,000
- Golden Turkey \$5,000
- Silver Platter \$2,500
- Bronze Pumpkin \$1,250
- Copper Gravy Boat \$500
- Shirt Sponsor \$7,500
- Race \$4,500
- Prize \$3,500
- Entertainment \$3,500
- Packet Pickup \$2,500
- First Aid \$1,500
- Volunteer \$1,500
- Water \$750
- Booth \$750
- Mile Marker \$500

Total \$ _____

Additional Gift \$ _____

Grand Total \$ _____

PAYMENT INFORMATION

- Please send an invoice
- Check enclosed payable to McKee Wellness Foundation
- Credit Card
Card Number _____ Expiration ____/____
Name on Card _____ Security Code _____

Please return sponsorship form and payment information to:
McKee Wellness Foundation, 808 W Eisenhower Blvd Ste 202, Loveland, CO 80537